

## CAPABILITY STATEMENT

Samabhavana Society is a Not for Profit organization, ISO 9001:2008 & CAF America and furthermore certified by National Hub for CSR-TISS Certified organization- one of the very few Non Government organizations to have combination of all these in India, along with Environmental health Safety, Child Protection & Diversity Policy in Place along with Non Discrimination code of conduct on gender, class, creed, race, age, sexual orientation, disability, ethnicity, religion, language, marital status or political conviction and much more rare to have its annual & audit reports available online: [www.samabhavanasociety.org](http://www.samabhavanasociety.org)

Our objective is to preserve the dignity of individuals stigmatized and pushed to the edge due to their Gender, Age, Sexual Preference and Psychosocial Issues.

We seek to ways to alleviate the abuse / violence /exploitation that humans cause to other humans from positions of power (of money, social status, gender and age).

Samabhavana has undertaken various project across India and Internationally, Projects in Mumbai have been supported by UNAIDS, Hivos, LOVE 146.org, SWISSAID; Pune supported by Maharashtra State AIDS Control Society and Pathfinder International- Bill Melinda Gates Foundation – Avahaan Project, Mathura Supported by RCSHA, SWISSAID, Groupe Developpement, further more supported research in Cambodia, Philippines, Thailand.

**OUR MISSION:** To work courageously in society in the area of Child Protection, Gender and Sexuality & Human rights. We are committed to support deprived sections of communities to achieve their rights.

**We shall enable communities realize truth and happiness through innovative programs.**

**OUR VISION:** We see a world where every individual is happy and comfortable with oneself.

**OUR VALUES:** Guide us towards these accomplishments of our vision.

**Truth:** Acknowledge and articulate reality as you see it and experience it. Our actions will be transparent and show truthful intentions.

**Happiness:** To promote a happy state of mind through our actions, thus contagiously promoting higher levels of productivity.

**Innovation:** Seek unusual, untried solutions, thinking outside the box to achieve breakthroughs on difficult issues.

**Courage:** Go beyond fear and act even in the face of risk and opposition.

**Commitment:** To deliver as committed to delight our stakeholders thus achieving our own happiness.

**Motto:** "Dignity in Life"

The right to the exercise of freedom belongs to everyone because it is inseparable from his or her dignity as a human person.

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**Some of the key projects undertaken by Samabhavana are described below in 7 different areas:**

## MANAGEMENT

- **Target Intervention**  
Maharashtra State AIDS Control Society supported Target Intervention Program in Pune City has the components of Health care management, Mental Health element of counseling, also constitutes Advocacy and Human Rights for last seven and half years
- **Resource and Information Centre on Gender, Sexuality and Human Rights**  
Samabhavana Society has developed a Resource Centre for students, researchers and social scientists in Mumbai, comprising of more than 600 Audio visuals, Press Cuttings in three languages, English, Hindi and Marathi since 1982, Manuals, Research documents, Books, Periodicals more than 1500 on range of topics supported by Hivos
- **Information technology**  
Samabhavana Society has developed and is maintaining its own website [www.samabhavanasociety.org](http://www.samabhavanasociety.org) and we have received supported from UNDIADS, DFID- RCSHA and Hivos.
- **Communication**  
Samabhavana has excellent presence on various social networking sites and also quarterly updated website and more than 200 posters, 5 films and 3 radio spots, which have won awards.
- **Corporate Social Responsibility Support, Consultancy and Social Events.**  
Samabhavana works with Corporates in delivery of CSR initiatives, connecting with credible NGO/CBOs to ensure an impact and sustainable programs, undertaking cause marketing to increase shared value process; facilitate social events.
- **Corporate Social Responsibility - Conference, Seminars and workshops**  
Samabhavana has successfully undertake two Global Conference on CSR- India in 2013 & 2014 and the process continues with support from IBM and our erstwhile supporters to take it to phase III in June 2015  
[www.globalconferenceoncsrindia.org](http://www.globalconferenceoncsrindia.org)



Global Conference  
On CSR - India

## RESEARCH

- **Knowledge Attitude Behaviour Perception (KABP) study on Masseurs community of Mumbai study**  
Samabhavana Society initiated the study in August 2001 and was thereafter accepted at IV international AIDS Conference-Barcelona-02, Abstract No WePeG6920, 2<sup>nd</sup> APCRSH-Bangkok-03,AHRN Conference-Melborne-04,And special mention in Human Rights Watch report of July 20.14, No. 5 (C), [www.hrw.org](http://www.hrw.org), Human Rights Watch, (2002), Epidemic of abuse: Police harassment of HIV/AIDS outreach workers in India. Human Rights Watch, 14 (5). July 2002

The objective of this study was to document the Knowledge, experience of Masseur Community on HIV/AIDS and Human Rights and was given full scholarship by Ford Foundation of AIDS Conference

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- **Sexual Behavior of Male and Female Clients of Masseur Community in Mumbai**  
Samabhavana undertook the study in August 2003 and was accepted at 2<sup>nd</sup> APCRSH-Bangkok-03, and subsequently at NACO research Conference in June 2006; the objective was to study the behavior pattern of clients during Massage
- **General Survey of Literature on the Media Construction of Male Sex Workers and Masseurs in India**  
A study to survey the literature existing in India since ancient to the contemporary, and its analysis and media perception was the objective which was also accepted as poster at NACO research Conference in June 2006 supported by RCSHA – DFID
- **Backward Integration - Project Setu**  
A Action Research study to look at the backward integration process of migration from Destination (Mumbai) to Source (Mathura) was supported by SWISSAID and it was initiated prior by DFID-RCSHA to look at the quality health referral systems and to develop linkages which is currently ongoing with Ram Krishna Mission Hospital and SWISSAID supported by providing exposure visits and training to 38 youth on organic farming and advocacy for Government schemes by accessing Right to Information Act
- **Migration of Adolescents and Young boys in Massage Industry**  
The objective of the study is to understand both the demand and the supply aspects of the presence of boys in the massage industry in Mumbai so that appropriate intervention areas can be marked and suitable strategies evolved supported by Groupe Developpement in collaboration with TATA Institute of Social Sciences.

## CAPACITY BUILDING

- **Technical Support**  
Provided technical support in developing programme programmes for Andhra Pradesh State AIDS Control Society, Goa State AIDS Control Society, Gujarat State AIDS Control Society for MSM Projects and NGOs.  
We have also developed Information Education Communication Material for Female Health Company- HLPPT for Female condoms Provided Mapping support to International Institute of Population Science (IIPS) RISHTA Project & University of Connecticut (U.S.A).
- **Training Support**  
We have developed special training modules for Maharashtra State AIDS Control Society TI NGOs on HIV/AIDS/ Safe sex. Counseling/ Project management and to Tata Institute of Social Sciences, Nirmala Niketan, & SNDT College of Social Sciences on gender, sexuality and Human Rights, Symbiosis International University, Bhartiya Vidyapeth, Usha Pravin Gandhi College of Management, ILS Law College on Gender, Sexuality & Human Rights.

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- **Capacity building of Civil Society organizations:**

Samabhavana has undertaken 4 Zonal trainings reached out to 60,000 Civil Society organisations and nearly 800 attended in Collaboration with Indian Institute of Corporate Affairs (IICA), Ministry of Corporate Affairs, New Delhi, supported by IBM.



- **Diversity & Inclusivity:**

Samabhavana has undertaken two Diversity Seminars and will shortly be commencing with Capacity building of Indian Corporates in partnership with Community Business- UK & Hong Kong and collaboration with Indian Institute of Corporate Affairs (IICA), Ministry of Corporate Affairs, New Delhi, to conduct awareness and sensitization workshop for top management.

*Our next seminar is schedule in June 2015.*



- **Cuppa dil Se:**

A sustainable Diversity initiative of Samabhavana employing Deaf and Mute to serve hot tea at an affordable cost that will save valuable time for the company and most important refresh the employees with our specially brewed tea with further linkages to CRS oriented projects- SMILE, HAI and DSC

- **Safety ~ A Part of Work Culture: Sexual Harassment at Work Place :**



Samabhavana Society has developed pedagogy for training of Vendors, Employees, Management team of Corporates Against Sexual Harassment at Work Place and currently developing an E learning module in collaboration with TATA Interactive Services (TIS)

- **Safeguarding your Children:**



A hands on talk to child tool for every working parent who is concerned for the safety, well being of their children – Age group 3- to 18 and currently developing an E learning module in collaboration with TATA Interactive Services (TIS)

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## Education Initiatives



- **CHARM:** "Certificate in Human Advocacy Resource Management" (CHARM)  
Certificate in Human Resource Management- Samabhavana has developed a 32 credit Certificate Course on Human Advocacy Resource Management (CHARM) Gender Sexuality and Human Rights course which is being initiated at, Symbiosis International University, Bhartiya Vidyapeeth, ILS Law College and partnering with CUNY Law College- New York, Illinois College of Law- Chicago- USA, Tropical University and Free University of Amsterdam.



- **SMILE** Students Mastering Important Lifeskills Education  
Student Mastering Important Life Skills Education- on Child Protection from Abuse, Violence & Exploitation, Responsible behavior, Gender Equality, Physiology- Anatomy and stress management- Samabhavana has developed a special pedagogy for children and adolescents and their parents for class 1<sup>st</sup> to 10<sup>th</sup> in Mumbai, have completed 55 schools in Mumbai and are currently concentrating on a comprehensive 3 year program with 15 schools in Mumbai.  
In Collaboration with TATA Interactive Services we are developing an E- Learning module for cost effective longer reach and accessibility.



### HAI

Healthy Adolescents Initiative- is creating awareness with Children via Health Checkups and Nutritional counseling & Training to Parents and Teachers.



### DSC

Dignity for Specially challenged under privileged Children in BMC Schools– to teach and educate them in English and Maths so as to give them an even ground and a fighting chance to earn livelihood

## Information Education Communication Material Development

- **Posters, Animations, Films, Radio Spots and Public Service Advertisements**  
Samabhavana Society has developed more than 150 posters on Child Protection, Gender, Sexuality, Human Rights Safe Sex and HIV /AIDS , 15 handouts to hygiene, alternate income generation, savings, STI and Safe Sex

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, HIV/ TB, Animations on Safe Sex and Human rights, 3 Films on Sexuality and 3 Radio Spots on HIV and 3 Public service Advertisements on HIV.

The Radio spot has won 2 bronze medals at Mirchi Kaan in May 2009, which was in Collaboration with Mudra Media Communications.

Samabhavana produced films have won Indian and International awards at various film festivals.

### Advocacy Campaign

- Campaign on Male Child Protection - our USP.....



A mirror image process of Girl Child Protection further provided to male child and adolescents through school program training in Mumbai on Child Protection and further and creating campaigns on diverse platform of media for the cause.

### Livelihood and Sustained Income Generation

- Project Setu

Samabhavana Societies Project Setu in Matura is based on Backward integration of the migrant community, which builds capacities of the youth at the source to create income generation so as to reduce migration to metros, the program includes organic farming, dairy, goaterly, vocational skills training on agro based business and non agro based initiatives, which is equally partnered by women for their skills development in 36 villages of 10 blocks of Matura District.

- Vocational Training & Soft skills

Samabhavana is developing an E- module for dropout kids from Brihan Mumbai Mahanagar Palika (BMC) – E ward 52 schools around 10,000 kids appx; from 7<sup>th</sup> standard and those that move till 10<sup>th</sup> std (SSC) and are unemployable due to disadvantages of vernacular medium or financial inability to pursue higher education, the courses being developed are Motor mechanic, Mobile repairing, Plumber/Carpentry and Data entry.

### Art and Culture: Art for Dignity

- Art for Dignity

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An initiative to advocate, create awareness for Male child exploitation through medium of Art exhibition, Art Auction [www.artfordignity.org](http://www.artfordignity.org)



- **Astiva the Artquake-** A Social Caused based Cultural 5 day event.

## Sustainability

- **CSR Advisory:**   
Providing Technical assistance in project development for Fund Management, developing Strategies and identifying NGOs to support

- **NGO Consultancy:**   
Providing Technical support in project writing, Business mapping, Log Frame Matrix and Corporate Fund Connect.

- **Cause Marketing & Events:**   
Developing concepts for cause marketing that will provide social impact and create awareness around the cause and the product.

## Upcoming Projects:

- **HOME FOR DESTITUTE WOMEN:**  
Women above the age of 45 years who have been in extremely Difficult stigmatized situations in life and need to have Dignity in Life by way of providing them shelter and vocational skills which at these age they can master and become self sufficient; where they will be trained to be care givers, cooks, nannies and will also manage the facility as on ground training on rotational basis to learn the facets of each process and reintegrated into the mainstream society.
- **HOME FOR ELDERLY:**  
A project that ensures Dignity in Life, where the support system is evolved by the residents, for the residents.
- **ECO AGRI HEALTH FACILITIES:**  
In today's times of high stress and providing succor in the most unique way that will provide process of de-stressing and rejuvenate the person to take up the challenges of life with a new vitality.

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**Partners and Associates- Working Relationship**

Samabhavana Society over the last decade and half, shares excellent rapport with various associates and partners and are time to time invited to be associated with them on various programs with International agencies like UNAIDS, UNDP, FHI, DFID, PATH, Pop council, HIV Alliance, PSI, Save the Children-Sweden-Finland, U.K, Love146.ORG, HLPPT and Female Health Company, BMGF-Avaahan, European Union, Swiss Aid, Group Development, American Indian Foundation (AIF) , World Population Foundation (WPF)- The Netherlands and National Agencies such as NACO, RCSHA, APSACS, GUJSACS, GOASACS, MPSACS and *our Doctors panel*- Dr.Abhay Choudhari- HOD-Microbiology Dept-Grant Medical College (J.J. Hospital) , Dr. Hema Jerajani- HOD- OPD-16, LTMG Hospital (Sion), and Dr. Prachi Bedekar at CMPH Hospital, Irla , Ram Krishna Mission Hospital Vrindavan -Omar Maharaj and Swamiji, *our Advocates panel*- Adv Sonali Shrikhande Adv. Veena Gowda, Adv Apurva Kaiwar Adv. Shakeel Ahmed, Adv. Vijay Hiremath and Adv, Rebecca of ICHRL, Adv Vinay Menon and Adv Shabnam Kazi.

Other agencies that we have been associated since the last decade are- dkt INDIA, Joanne Csete of Humans Right Watch (HRW) - New York-USA, Promendo – Brazil, World Pride Organisation- Auckland- New Zealand, Lambda – Barcelona- Spain, Community Business – UK and Hong Kong, Parks- Italy, Salzburg Global Seminar and many more.....

Samabhavana is associated with 118 MNCs,23 PSUs and large number of Indian Corporates, such as IBM, Google, HDFC Life, Indian Oil, Sanofi, DHFL, SBI, Disney UTV,SAIL, HCL Foundation, Infosys Foundation, WIPRO, Infosys, GE Health Care, Deutsche Bank, CapGemini, CISCO, Max India Foundation, SAIL, GAIL, ONGC, Maruti Suzuki, HSBC, Indigo, Coco Cola India, MMTC, Raymond, ITC, Dalmia, Proctor & Gamble, HUL, Indigo, Wadia Group of Companies, ICICI Lombard, Swadesh Foundation and many, many more.....

Samabhavana society's key strength lies primarily in its rapport with the target communities besides sharing excellent rapport with the above mentioned agencies till date.....

**For any further details contact:**

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